

**Tourism potential of Lake Tudakul in Navoi region****Kholmiraeva Shakhriyoda, Amriddinova Rayhona  
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**Abstract:** This article describes the possibilities for the development of water tourism at the Tudakul Lake, located in the Kyzyltepa district of the Navoi region republic of Uzbekistan.

**Keywords:** Uzbekistan, Navoi region, Kyzyltepa district, water tourism, ship, restaurant, Tudakul lake, active tourism, water tourism, tour, infrastructure.

This is an open-access article under the [CC-BY 4.0](https://creativecommons.org/licenses/by/4.0/) license**Introduction**

Currently, many measures related to the development of tourism are being carried out in our country. In particular, we can cite the 25th anniversary session of the World Tourism Organization held in Samarkand on October 16-20 as a great example. This is the first time that Uzbekistan will host such a prestigious conference. This is a confirmation of the increasing interest of tourists to Uzbekistan on a global scale.

Excursions to more historical monuments and exhibitions of our national values have been organized in our country for foreign tourists. Of course, these unique monuments of ours are beautiful and perfect architectural structures with many years of history.

We have other opportunities to attract more tourists to our republic, and we need to organize new types of tourism. For example, it is possible to start water tourism. In many countries, this type of tourism has already developed and has become a profitable industry. If we look at Russia, water tourism is widely developed in this country, because there are many seas and rivers here. These are rivers such as Volga, Ob, Lena, Yenisei, and Amur.

In Russia, water tourism is becoming an integral part of active tourism. Usually, these are long trips on tourist yachts or boats to relax, commune with nature, and travel along a certain route through beautiful scenic areas. Water tourism on motor boats or cruise ships along the great Russian rivers is now becoming very popular because, in addition to the surrounding beauty, it is possible to visit ancient cities and learn about their history and attractions.

There are a lot of beautiful places in Uzbekistan, where mountains coexist with lakes, and deep rivers coexist with deserts. Such places cannot but delight with their picturesque corners and enchanting natural diversity.

When you arrive on a trip to Uzbekistan, we recommend visiting the magnificent lakes. Aydarkul, Tudakul, Charvak, Aral - these are the places where the blue sky merges with blue water, and the coastal landscape complements all this beauty, turning each location into a natural attraction. These lakes are by no means all available on the territory of Uzbekistan.

## Results and Discussion

Tudakul is an oasis in the middle of the desert in the Kyzyltepa district of the Navoi region. The water in Tudakul is mineralized and tastes bitter and salty. Unlike Aydarkul, the Tudakul lake is natural and it was formed in a desert depression. Tudakul attracts with its pristine nature. In the vicinity of the lake live animals, including those listed in the Red Book of Uzbekistan. Here you can meet goitered gazelles, foxes, wild cats, hares, swans, pelicans, gulls, eagles, etc.

Tudakul lake was formed naturally in 1952 as a result of Zarafshan flood waters flowing into the Tudakul lowland. It is located in a natural stream 26 km east of Bukhara, in the eastern part of the Kuyimozor reservoir. This reservoir was converted into a reservoir in 1968. The water in the reservoir is bitter-sour and partially mineralized, it resembles the sea.

Today, the Tudakul lake is also considered a great place for recreation. Today, there are 22 private business entities in the field of tourism around it, with the capacity to receive 1282 guests. Also, today, the cost of organizing tourism facilities around the Tudakul reservoir is 17.3 billion. projects amounting to sums are being implemented.

Most of all, vacationers on the lake celebrate the unique sunsets and sunrises, when all the colors of the sun are intertwined with the color of the sky and water.

Road infrastructure is one of the most urgent and important issues to be considered in the Tudakul recreation zone. This issue also plays a big role in attracting tourists. Currently, many measures are being taken to attract domestic and foreign tourists. In particular, recently it became known that the construction of a 15-hectare ecotourism beach in the Tudakul lake area has begun.

Vacationers can visit here for sunbathing, swimming, and even fishing. Soon, a water park, an entertainment complex, a mini-Disneyland, a hotel, and playgrounds for those who like comfortable recreation will be built here. Ecozone meets modern standards and requirements of active recreation.

Perfectly forming a cluster and developing it is the most important place in the development of tourism in Tudakul resort and fulfilling the requirements of tourists. In this, the most important thing is to comprehensively increase the services aimed at the field of tourism. In Tudakul, it is also possible to organize trips on tourist yachts or boats to relax, communicate with nature, and travel in a certain direction through beautiful scenic areas. Setting up a floating restaurant is also a great idea to combine the lake cruise with the catering service. Guests can also enjoy sightseeing and celebrating a holiday or birthday at the same time.

## Conclusion

A new, very interesting, and original way to travel on the water is water-skys shoes. It turns out that you can travel on skis not only on snow. Relatively recently, “inflatable boots” were invented - a kind of unusual version of water skiing. The prototype for their creation was snowshoes. Despite their rather funny appearance, some daredevils managed to travel very long distances on the water on such inflatable skis, and not only along rivers. Among the modern ways of getting thrills on the water, we can mention riding aqua bikes (jet skis or jet skis). In addition, "active tourism" can be organized, for example, rowing, rafting, etc. We will have to focus on security. As this species has just begun to develop in our country, it is appropriate for us to become more familiar with the established conditions abroad.

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